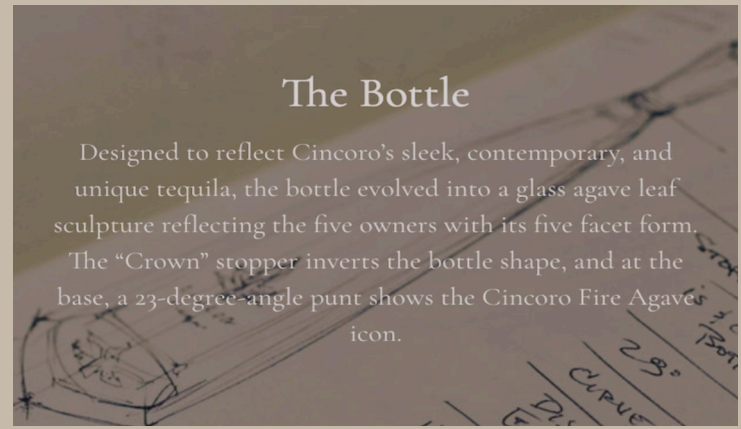


spirits | cincoro, espolon, jagermeister



It wasn't enough to play the game — we're redefining it.



The Bottle

Designed to reflect Cincoro's sleek, contemporary, and unique tequila, the bottle evolved into a glass agave leaf sculpture reflecting the five owners with its five facet form. The "Crown" stopper inverts the bottle shape, and at the base, a 23-degree-angle punt shows the Cincoro Fire Agave icon.

Founder Story Language

Limits

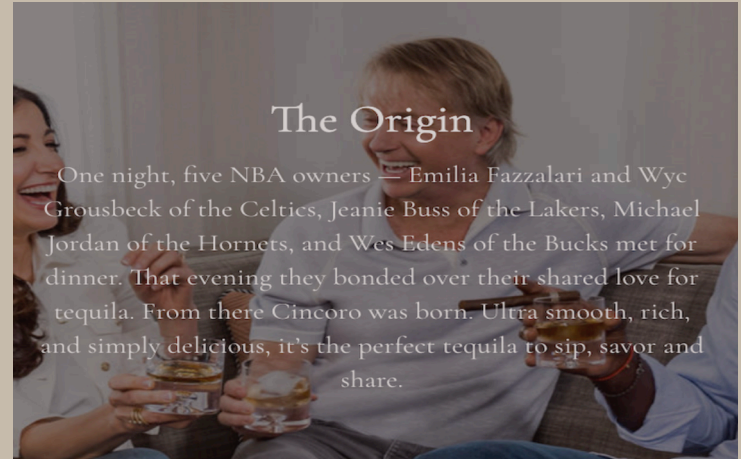
When we set about to create the world's finest tequila, four different distilleries told us that it couldn't be done. Then we did it anyway. We felt limited by what yeast was available, so we created our own. We were limited by the land, so we built an underground cave for a deeper connection between tequila and barrel.

And we'll continue to push the limits of each of our four award-winning expressions beyond what's thought possible.



"Limits, like fears, are just an illusion."

-MICHAEL JORDAN



The Origin

One night, five NBA owners — Emilia Fazzalari and Wyc Grousbeck of the Celtics, Jeanie Buss of the Lakers, Michael Jordan of the Hornets, and Wes Edens of the Bucks met for dinner. That evening they bonded over their shared love for tequila. From there Cincoro was born. Ultra smooth, rich, and simply delicious, it's the perfect tequila to sip, savor and share.

cincoro | founder story



cincoro 

300 posts 37.2k followers 255 following

Cincoro Tequila

It wasn't enough to play the game — we're redefining it. Delicious tequila. Sip, savor, share.

Must be 21+ to follow.

Text us to buy: 325-230-2223

shop.cincoro.com



 cincoro 

cincoro  Some founders autograph their labels. Ours create a signature taste.

1w

 andymcentire It's so good.

1w Reply

 cloudboss420 Best tequila on the market it will make you say nineteen 40 who

1w 1 like Reply

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MAY 20

Intellectual property of Mexico.



Celebration property of the world.

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July 17, 2015 · ✱

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FOR
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LEAVE A TRAIL.



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CRAFT LIQUOR WAS A THING,
WE MADE IT OUR THING.

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Sentry  @getsentry

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Put yourself in the best position to ship better software with Sentry's Performance Monitoring.



Milin Desai  @virtualmilin

See SLOW faster with [@getsentry](https://getsentry.com)



Will McMullen @pry0rity · Jan 7

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At Facebook, hacking means something.
It means constant improvement. Action over discussion.
And a desire to make bold impacts that build social value.
Which does not sound very different from what most people
in the advertising world desire.
Good thing we can get together at Facebook IQ Live.
Where you can understand how extraordinary the ordinary moments
people share truly are; meals to memes, marriages
to motoring, sunrises to sunsets.
But more important, come away inspired to
unlock the hacker inside of yourself.

Let's go.

23

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#HackTheMoment

